

## PRACTICES:

- Corporate
  - Banking Solutions
  - Financing and Lending
  - Joint Ventures and Strategic Alliances
  - Mergers and Acquisitions
  - Private Equity, Hedge Funds and Venture Capital
- Government Contracts
- Public Policy and Regulatory Affairs



## Jeffrey K. Haidet

**Partner - Atlanta**  
jhaidet@mckennalong.com

303 Peachtree Street, NE  
Suite 5300  
Atlanta, GA 30308-3265

TEL: 404.527.4012  
FAX: 404.527.4198

## Experience

As Chairman of McKenna Long & Aldridge, Jeffrey K. Haidet is responsible for the firm's strategy of developing and delivering effective and efficient client services. In this role, he drives the firm's effort to deliver services that convert change into opportunity.

Mr. Haidet focuses his law practice on providing advice regarding domestic and international commercial transactions for a variety of corporate clients. Mr. Haidet advises his clients on transaction and financial structuring, mergers, acquisitions, joint ventures, strategic alliances and industry consolidations. He also acts as chief outside legal counsel for several of the firm's clients. In this role, Mr. Haidet has advised clients regarding corporate compliance issues and has managed numerous internal investigations and special committee representations.

## Notable Engagements

**BCD Travel** - Representation of BCD Travel in its merger with McCord Travel and TQ3. These mergers created an enterprise that is now one of the top global travel management companies.

**TRX, Inc.** - Representation of TRX, Inc. in connection with the formation of two multinational travel transaction processing joint ventures: one in the United Kingdom ("eTRX"), and one in Switzerland ("TRX Central Europe"). Additionally, representation of the company in its 2005 initial public offering of equity securities.

**Coca-Cola Enterprises Inc.** - Representation of special committees of the Board of Directors of Coca-Cola Enterprises Inc. in connection with the acquisitions of Amalgamated Beverages Great Britain Limited (UK) and Coca-Cola Beverages S.A., Coca-Cola Production S.A., and S.A. Beverage Sales Holding N.V. (France and Belgium).

**AGL Resources Inc.** - Representation of AGL Resources Inc. in connection with its public offering of debt and securities.

**TIF Management, LLC** - Representation of TIF, an Atlanta-based medical device development and equity fund, in connection with numerous transactions involving the acquisition and development of medical device technologies.

**Geronimo Holdings** - Representation of Geronimo Holdings and its affiliates in the acquisition, financing and management of numerous hospitality properties.

**Internal Investigation** - Representation of a Fortune 500 company in connection with an internal investigation of its compliance with certain regulatory disclosures and related party transaction policies.

## + Publications:

- "What to Expect From a Typical Law Firm M&A," *Inside the Minds Series: Current Issues & Trends in Law Firm Mergers & Acquisitions*, Aspatore Books.
- "Getting Extra Credit for Taking a Risk," *Corporate Advisory*.
- "No Further Hedge Fund Regulation - For Now," *Corporate Advisory*.
- "Business Needs to Create Environment for Ethical Behavior," *Gwinnett Forum*.

## + Seminars And Presentations:

- "Roundtable on the Future of Lawyer Hiring, Development & Advancement," *NALP*.
- "Leadership and Innovation: Strategies To Jumpstart Your Growth Engine," *The University of Georgia Terry College of Business*.
- "Diocesan Organizational Structures: Canon vs. Civil Law," *Diocesan Administrators Conference*.
- "Ethical Leadership," *Gwinnett Chamber of Commerce*.
- "Foreign Agency and Distributorship Agreements," *Legal Aspects of Exporting Seminar*.
- "Perspectives from Corporate Law and Finance," *The Future of the Global Law Firm*, *Georgetown University Law Center*.
- "Implementing Alternative Fee Strategies," *Association of Corporate Counsel, Europe*.
- "Mergers Dos and Don'ts," *Law Firm Expansion Summit*, *West Legalworks*.

## + Civic Activities:

- University of Toledo College of Law, Dean's Advisory Council
- National Commerce Club, Board of Directors
- Points of Light/Hands on Network, Board of Directors and General Counsel

**Education**

- J.D., University of Toledo College of Law, *magna cum laude*, 1985
- B.A., Miami University, 1982

**Admitted**

- Georgia

- Saint Joseph's Mercy Foundation, Board of Directors
- Georgia Chamber of Commerce, Board of Directors
- General Counsel, 2004 G-8 Organizing Committee
- Youth Basketball and Soccer, coach

**+ Professional Activities:**

- American Bar Association
- Atlanta Bar Association
- Georgia Bar Association